

Share your environmental success stories with Premier

July 2009

Gain additional recognition

The *GreenCorner*[™] Web site is dedicated to showcasing success stories in the area of environmental or "green" initiatives or programs that contribute to a safer and healthier environment, with particular emphasis on success stories about Premier members in collaboration with contracted suppliers. We are also interested in stories from healthcare facilities about their "green" initiatives that do not involve specific products.

Premier reserves the right to edit submissions, assimilate information, and publish those that are deemed appropriate for *GreenCorner* as an environmental success story.

Your opportunity for recognition

GreenCorner success stories are housed within the Premier Safety Institute Web site, which receives more than 3.5 million hits per year. Selected articles may also be referenced in [Premier's *GreenLink*[™] electronic newsletter](#), subscribed to by more than 15,000 professionals from across the country. Both the Premier Safety Institute Web site and *GreenLink*[™] newsletter are accessible by Premier members and the general public.

Contracted suppliers and products

"Green" or environmentally friendly product information from contracted suppliers will be included with the appropriate contract in Supply Chain Advisor (SCA), Premier's electronic catalog.

Examples of topics for success stories:

- Environmentally preferable purchasing (EPP) program or implementation;
- Waste reduction (solid, hazardous, medical);
- Toxicity elimination (e.g., mercury);
- Energy efficiency;
- Water savings;
- Indoor air pollution reduction;
- Recycling;
- Healthy foods;
- E-waste (computers, electronics) recycling or reduction;
- Green cleaning programs;
- Green building initiatives; and

- Pharmaceutical waste management.

Program summaries/success stories should include all of the following:

- Name of the member healthcare organization, city and state;
- Goals of the program or initiative;
- If applicable, ways in which Premier's contracted suppliers or their product or service assisted a member in meeting those goals;
- Key implementation steps;
- Key metrics (how success was measured);
- Results, such as the amount of reduction; overall cost avoidance or savings; summary description of the program's success; or, if applicable, product usage;
- Examples of any obstacles and how they were overcome and/or recommendations for others embarking on this initiative;
- Contact information for readers to include in the story, including:
 - Supplier name, Web site, contact person, and relevant Premier contract number.
 - Member contact person(s) from the healthcare organization, including the internal program "champion" (who may be interviewed by Premier for follow-up information) and if applicable, additional member contacts willing to be listed in the article. Permission must be obtained from the member to include mention of the name of healthcare organization or staff member.

Success story submission guidelines

Premier would prefer an original summary of the success story. However, if an article has already been published on the Internet or in a journal article or newsletter, please provide the URL where the article resides, or an electronic copy of the article (.doc or .pdf). Follow these guidelines for article submission:

1. Summary may be submitted in the form of a Word document and must be no longer than 1,500 words.
2. In lieu of an original summary or as an addendum, you may also submit electronic versions of (or URL links to) prepared content such as articles, newsletters, or white papers that have been published (providing reprint permission is obtained prior to submission).
3. Individual documents (e.g., Word or PDF) sent via e-mail should be no larger than 3 MB and total size of any one e-mail should not exceed 4 MB.
4. The substance of original summaries or previously published articles must be predominantly about work with a Premier healthcare organization and if applicable, about Premier contracted products or services.
5. Explicit permission should be obtained from Premier members when they are mentioned in the success story. If a member chooses *not* be mentioned, the healthcare organization may be mentioned generically (e.g., a "350-bed community hospital in the Midwest").

6. For background purposes, please include relevant Premier contract number(s). Confidential, member-only contract information, non-Premier hospital names, and names of other GPOs will not be included in articles.
7. Premier reserves the right to edit submissions, assimilate information, and publish those that are deemed appropriate as an environmental success story.

To submit articles and other information (e-mail or facsimile preferred), send to:

Premier's EPP Program - Safety Institute

E-mail: EPP_Program@premierinc.com

Fax: 704.424.9004

Phone: 704.733.5865

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